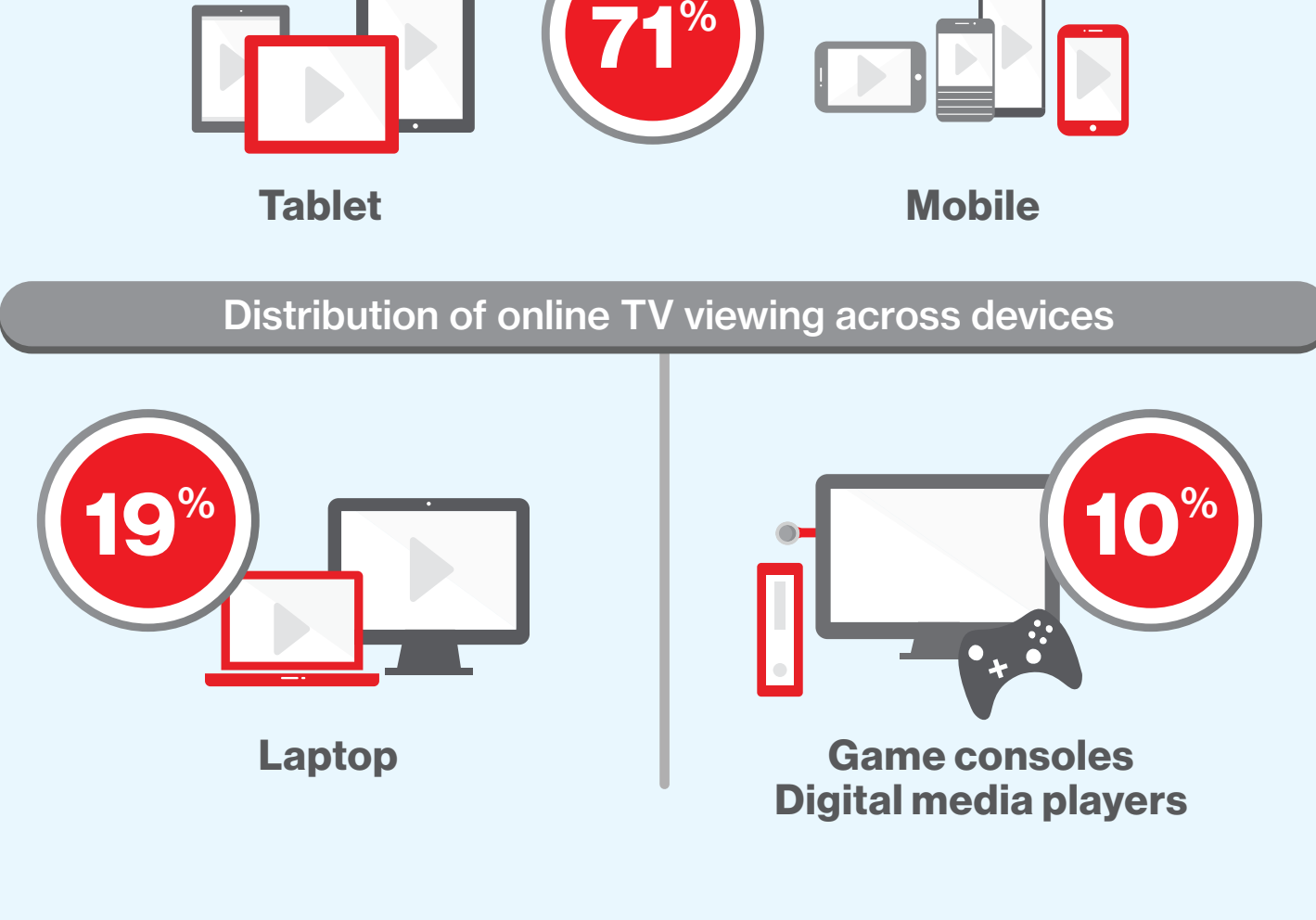


# Become the Broadcaster of Tomorrow in five easy steps.

Viewers are watching television online more than ever.

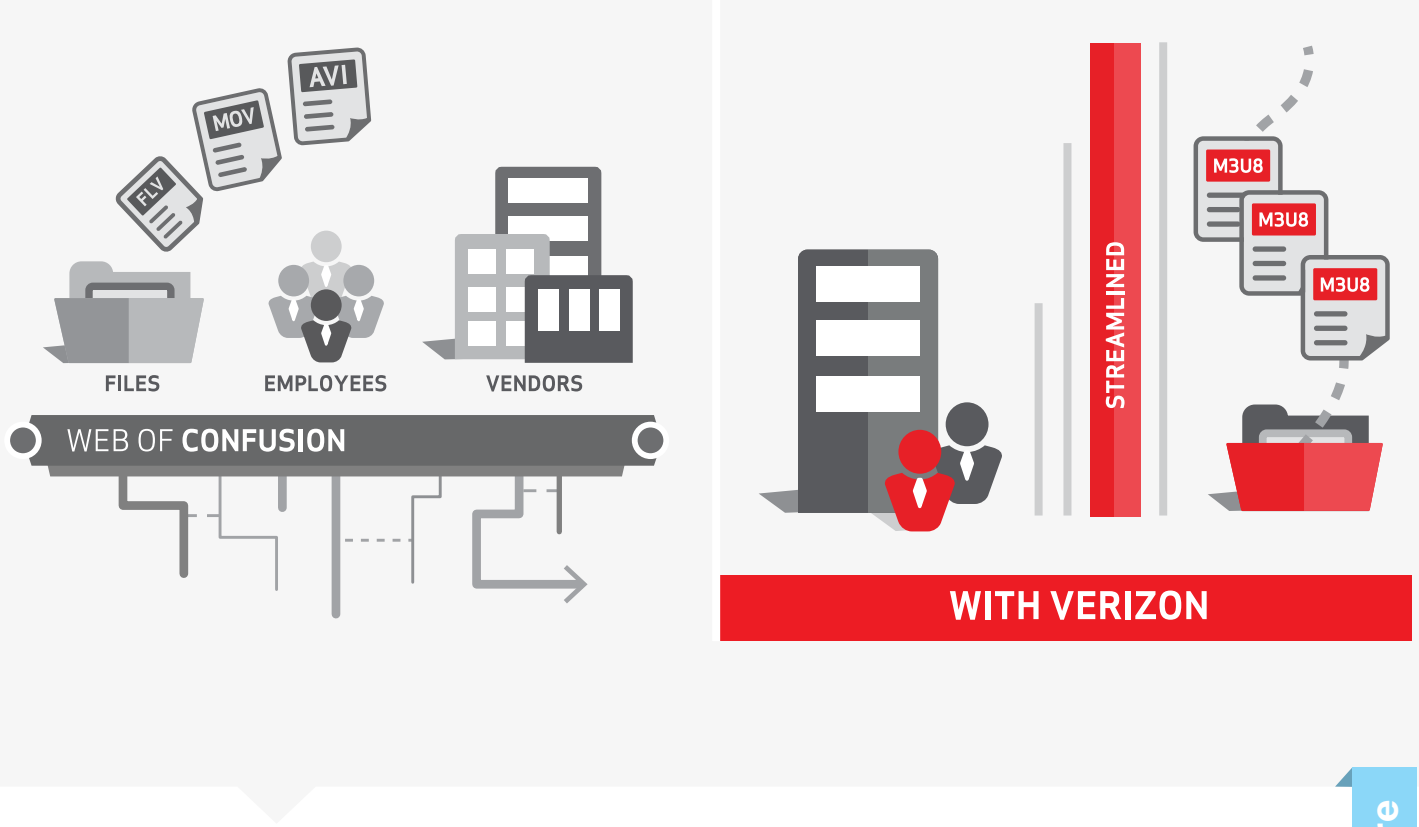


## 5 easy steps Here's how you can reach them on any device, anytime, anywhere.



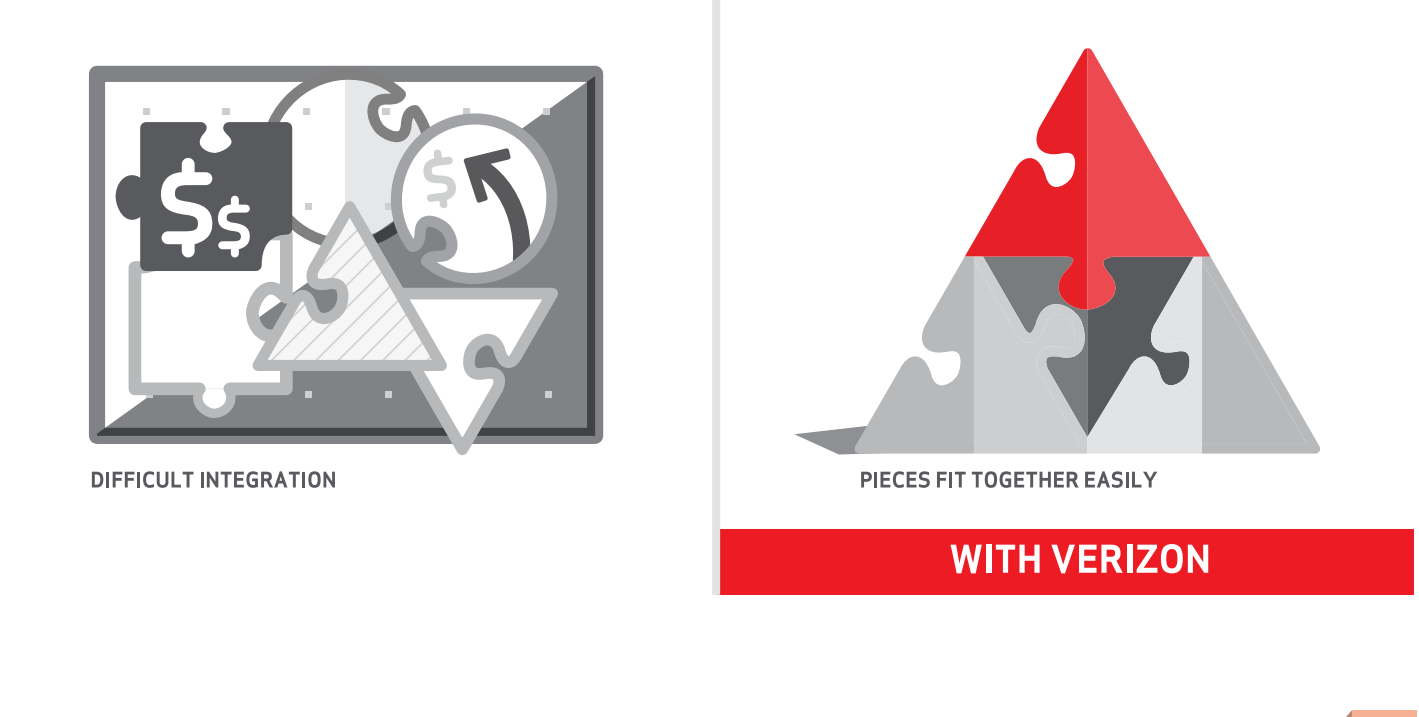
### 1 Extend your workflow

Avoid complicated, multi-vendor solutions and select a single partner who offers a streamlined digital media supply chain.



### 2 Integrate existing systems

Don't duplicate broadcast equipment, scheduling software or ad-insertion software. Select a partner with the ability to integrate and automate existing broadcast systems for online distribution.



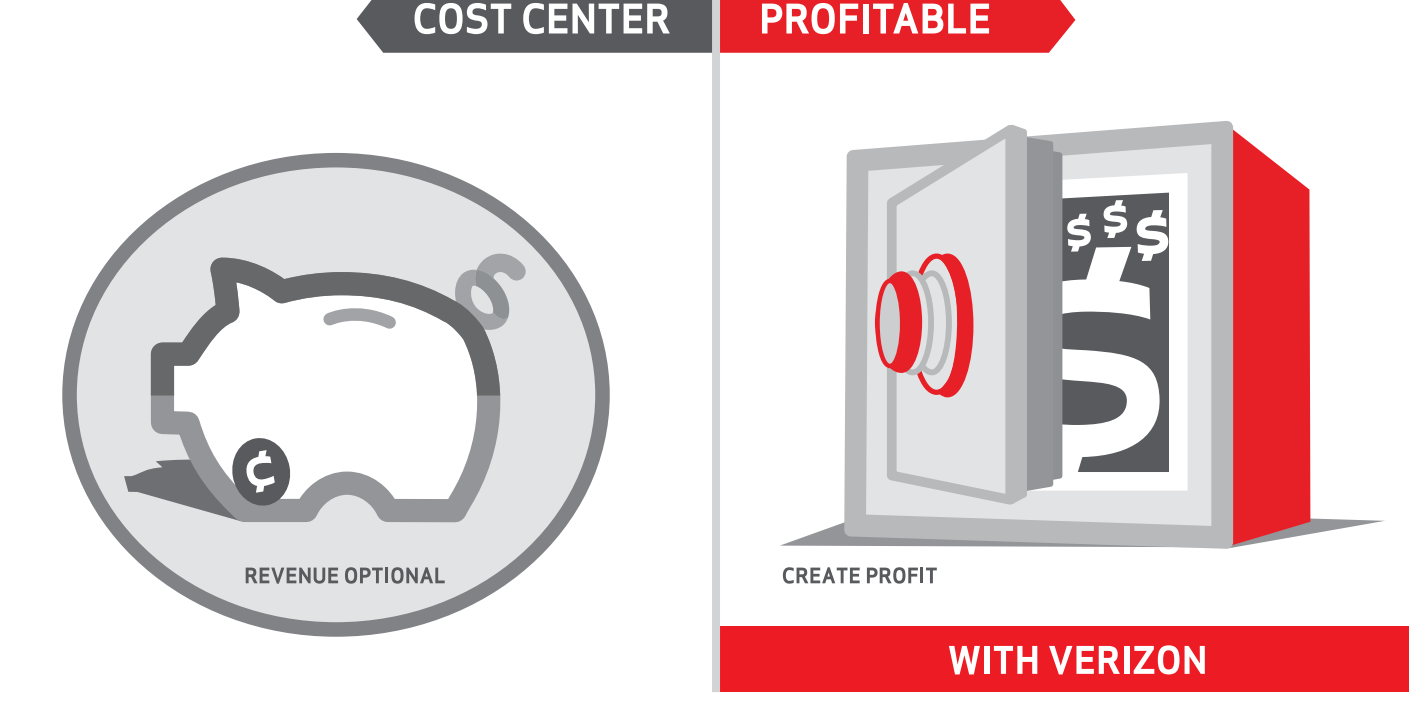
### 3 Prepare for scale

Select a partner with a video delivery network that can seamlessly provide support and scale as your audience grows, as well as for your largest online events.



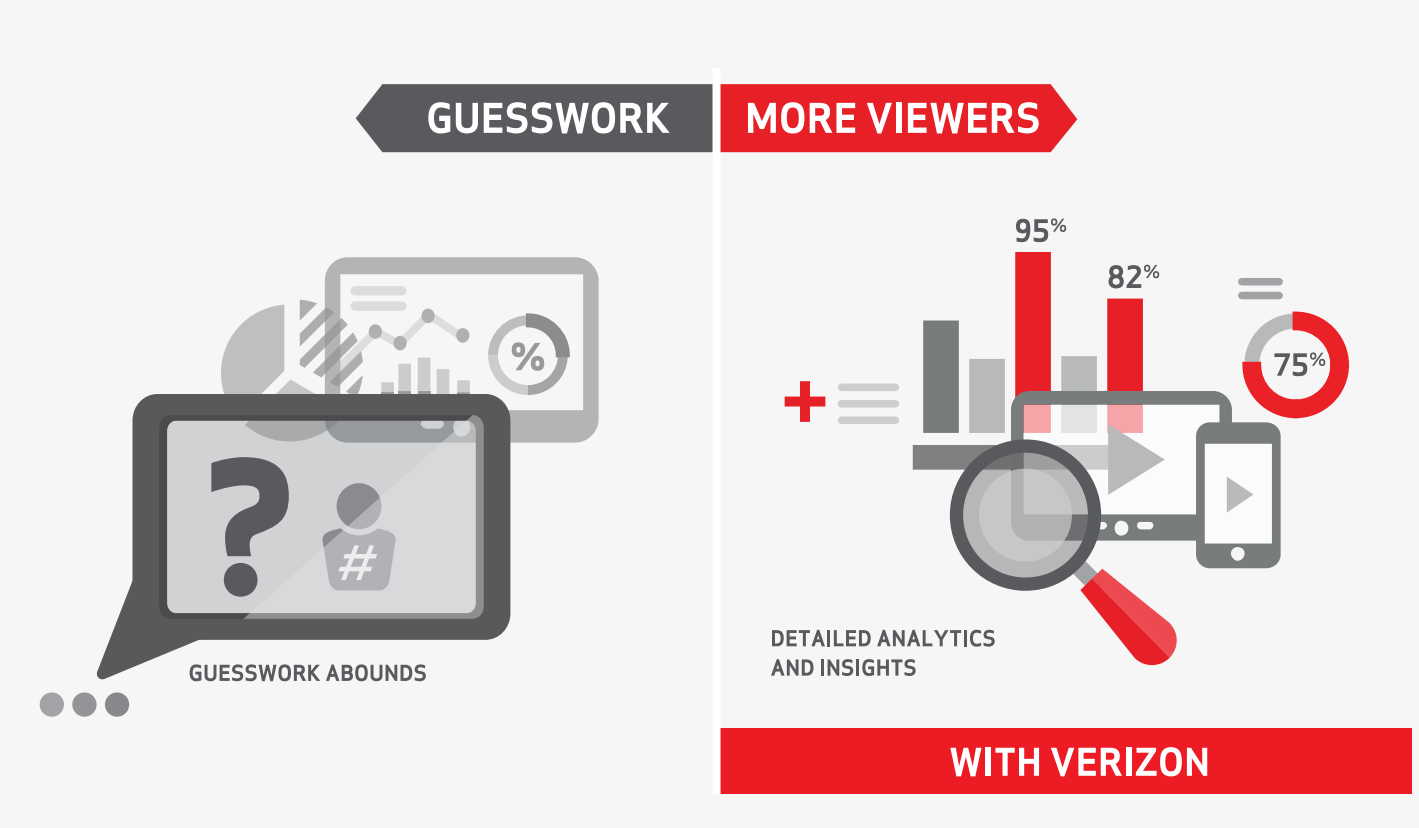
### 4 Ensure quality

Viewers expect TV-like quality experiences on every screen. Choose a partner that has built-in quality and assurance tools along with a holistic monitoring approach.



### 5 Plan for revenue

Creating revenue is no longer optional. Select a partner that supports revenue advertising, subscriptions, rentals and purchases from a single administrative interface.



**Who is the best partner to select?**  
Verizon Digital Media Services' next-generation platform brings together world-class technologies to prepare, deliver, display and enable the monetization of digital content so viewers can watch and enjoy on their terms.